

New Holland Business Association
Minutes
August 16, 2011

7:30 a.m. meeting was held at the Squireside Café.

A. Introductions

1. President Deb Reichard welcomed the members and everyone introduced themselves.
2. Robert Berstecher DDS is a new member

B. ELANCO Social Services Network (Guest Speaker Lowell Roth)

- 1, Mission: As people of faith responding to the biblical call for compassion, justice and peace, we will partner together to meet the many needs of the Elanco community.
2. Vision: Providing hope and assistance for all who seek it within the Elanco community.
3. Elanco Ministerium founded the ELANCO Social Services Network because there was no clearinghouse in the Elanco area for social services. Now leadership has been turned over to a Board of Directors which consists of 11 individuals and four of them are pastors. There is also an advisory committee
4. The five food banks in the school district will now be networked.
5. How funded?: Grants, gifts from churches, gifts from businesses
6. Location: Garden Spot Village is making a house available at no charge for the first year.
7. Mayor Horning commented that our police department runs into situations where help needs to be provided at a moments notice. This network will be very helpful
8. When it was mentioned that the network could help people seeking jobs, Donna Brice from the library shared that the library can help people with resumes.

C. Treasurer's Report (Judith Bills)

1. There are a number of new members, but some others have not renewed.
2. Planter income was wonderful
3. Expenses are level.

D. New Holland Visions and Other Updates (Mayor Horning)

1. Stauffer's purchased the building on the corner of Railroad and Main (Former Mexican Restaurant) and the building will be demolished.
2. The Kauffman Building is fully occupied and the Historical Museum is making great strides. Hopefully when we host Christmas on Main, attendees can visit the Historical Museum to see the progress.
3. The Historical Society was given old negatives of the town and the negatives are currently being scanned.
4. NH Visions will be developing a community calendar that will be a clearinghouse for community events.

E. New Holland Farmer's Market (Ginnie Dissinger)

1. After 5 years at the Market Ginnie is retiring. Lynn Cory who has scheduled the events this summer will be the new manager.

F. New Holland Night at the Barnstormers

1. 308 tickets were sold and \$1,232 was given to the community. The NHBA share went to the food bank.

G. Library's Quest Fest

1. NHBA members were thanked for participating
2. Feedback has been positive.
3. 131 tickets were sold and the plan is to do this again next year.
4. Elanco Chiropractic had 35 people, the Paint Store had 50 plus, etc.

H. Networking Picnic

1. Scheduled for September 20 in the park

I. Adopt-a-Planter

1. Need help with flags on Labor Day weekend and Veteran's Day
2. Planters will be replanted for fall.
3. Deb expressed appreciation to Todd for all of his work with the planters.

J. Christmas on Main

1. Saturday, December 3
2. Help is needed for various things such as decorating the parking meters in advance, decorating the site the day of the event, and then cleaning up the day of the event. Help is also needed with publicity.
3. There has been some discussion about doing something on Friday night.
4. We would love to see businesses who are not downtown participating in some way.

K. Welcome to New Holland Bags

1. We need to tweak the distribution policy. The Rec Center has been a good pick-up location. Not many people picked up bags at the Legacy Bookstore.

L. Scholarship

1. Committee is meeting next week

M. Referral Program

1. Nothing to report yet

N. Elections

1. Just a reminder that this fall we have the election of officers again.

Respectfully submitted,

Linda L. Dodge, CFRE
Secretary